

## **Proposition EE: Taxes on Nicotine Products**

**Alliance Position: Support** 

## So Many Reasons to Vote YES on EE

Alliance is proud to be one of more than 110 organizations across Colorado supporting Yes on EE, Colorado's statewide tobacco-vape tax initiative on the ballot this fall. For us, this campaign is about bringing in more General Fund revenue to support crucial state programs, like services for people with disabilities. Due to low revenue caused by COVID-19 and an already lean state budget to being with, services for people with intellectual and developmental disabilities are at risk of being cut. Proposition EE can offset some General Fund spending on other important line items to ensure services for people with disabilities remain intact.

But there are LOTS of other reasons to vote YES on EE:

- Ensuring universal preschool for all Colorado's 4 year olds
- Securing funding to stave off the worst of pandemic-related funding cuts to K-12 education
- Saving lives by reducing smoking and vaping
- Ending the teen vaping epidemic
- Investing in affordable housing
- Supporting Colorado's kids
- Creating a healthier, brighter future for Colorado
- All of the Above!

What is motiving you to vote YES on EE? Show your support in three easy steps:

- 1. Download this placard to print at home.
- 2. Fill in the sign with the reason you're voting YES.
- 3. The take a photo of yourself with your sign and post to Facebook, Twitter and Instagram with the hash tag #YESonEE and tag us (@YOURORG)

It is a crowded campaign season and there are a LOT of measures on the ballot for Colorado voters to sort through. Friends and family are the best endorsers! By sharing your reason for support you can help raise awareness of and build support for Yes on EE. We can't wait to see what you post!

